



# Sweet return to their trusted payroll partner

*Ali's Cookies is more than just a bakery. With three locations in the Atlanta Metro area, its cakes, pastries and French Macarons are local favorites. But fans around the country clamor for its cookies thanks to the company's thriving shipping business. And it's not hard to see why, with gourmet cookies, all homemade from scratch with good ingredients and no shortcuts taken.*

## Paychex was just a headache

We previously had been with ADP® for nine years, and we were happy. But one day, a salesperson from Paychex came in. She had never made a sale, and Jeff, our owner, wanted to give her a shot. So, we switched to Paychex, and it was just not the same.

We were having trouble importing everything into QuickBooks®, which made payroll take longer. The process was glitchy, the customer service wasn't as good. And then that salesperson left Paychex. We switched right back to ADP, because we were not getting the same level of service.

## ADP saves us money because it saves us time








With ADP, I spend a lot less time trying to make things work, and it's really easy to run payroll. It takes hardly any time at all. It saves us money because it saves us time. I don't have to worry about anything.

Our employees like that they can access their information, too. They can check their own account and change details regarding how they get paid if they need to. And if we do taxes with TurboTax, RUN can just auto-pull in the Form-W2 for us. It's easy for everybody.

**Jamie Lewis**  
Executive Assistant



## Quick facts

-  **Company:** Ali's Cookies
-  **Headquarters:** Atlanta, Georgia
-  **Industry:** Bakery
-  **Employees:** 24
-  **Locations:** Three
-  **Website:** [shipacookie.com](http://shipacookie.com)
-  **Product:** RUN Powered by ADP® (RUN)

**Business challenge:** Switching to Paychex made payroll difficult thanks to glitchy software and unresponsive customer service

**How ADP® Helped:** RUN Powered by ADP® (RUN) and Pay-by-Pay® for Workers' Compensation premium payment program helped the business run smoothly again and save money by reducing time spent on payroll and end-of-year audits.



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for People™

## Smooth and easy

We use ADP's Pay-by-Pay premium payment program for Workers' Compensation administration. It helps calculate our premium payments based on our actual payroll and manage our end-of-year policy audit. I rarely worry about someone saying, "Oh, you paid wrong." It makes it a ton easier.

## #workingfor

I am working to make our customers happy and to give our employees the happiest at-work life they can have. ADP helps me make everything smooth and easy.

*This information covers only the offering of ADP's Pay-by-Pay Premium Payment Program for workers' compensation, a payroll enhancement feature of ADP's payroll processing services and does not involve the offer or sale of any insurance product. All insurance products will be offered and sold only through the licensed agents or partners of Automatic Data Processing Insurance Agency, Inc. 1 ADP Blvd., Roseland, NJ 07068. Clients MUST be using ADP's tax filing service to take advantage of ADP's Pay-by-Pay Premium Payment Program.*

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